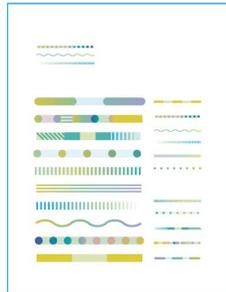


REFLECTION A . 250 WORDS



Lined writing area for the reflection.

__ A. Description: *Elements & Principles of Design.*

Read the book *Graphic Design: The New Basics*, edited by Ellen Lupton. Research the videos, sources, from class. Then, write a 250 word reflection [250 word minimum] considering the following questions.

- __ 1. Why are the Elements and Principles of Design important?
- __ 2. How are the Elements and Principles of Design applied to design works successfully in the book?
- __ 3. How can you use the Elements and Principles of Design to create successful compositions? Give examples.
- __ 4. How do you visually analyze works of art and design?

__ B. Objectives / Criteria: See Rubric.

__ C. Length/Style: / 250 words minimum [1000 word maximum]
/ MLA Style
/ Include "Works Cited" at the end of paper
/ Ideas directly from the text should be cited
/ Please list heading only on the first page

__ D. Heading:
_ Student Name
_ Class
_ Professor Name
_ Project Title
_ Title of Paper
_ Date

__ E. Format: Microsoft Word File.

__ F. Submission Process: Turn in on Blackboard by due date.

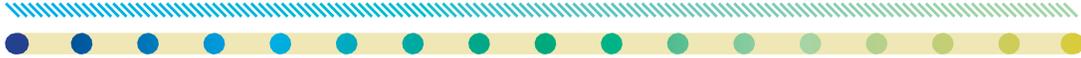
__ G. Date Due: See syllabus / Calendar.

__ H. Reading:  : *Graphic Design: The New Basics*,
by Ellen Lupton, ISBN-10: 9781616893323

RUBRIC.

DIGITAL ART & DESIGN.
REFLECTION.

0	DRAFT QUALITY
1	DEVELOPING
2	MEETS EXPECTATIONS
3	ABOVE AVERAGE
4	STELLAR



#	Criteria	% of grade
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1. **Writing [or quality of list-making] / Organization / Grammar / Language / Voice /**

___ **Syntax. Punctuation. Grammar. Quality of Language.** Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors?

___ **Organization & Hierarchy of Writing.** Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion?

___ **Voice of Writing Style.** Does student show evidence of their own voice and writing style as they communicate their perspective?

___ **Communication of Ideas + Creativity of Ideas.** The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly?

___ **Reference Texts : Form & Analyze Significance.** The ability to form and analyze the significance of these ideas and their connection to the art and design process.

___ **Contemporary Topics & Connecting.** The ability to consider contemporary topics and connect the dots to the student's body of work.

2. **Citations.** Are the texts cited with "Works Cited" at the end of document?

3. **Page Numbers after each listed idea.** Are the texts cited?

4. **Is Work Late?** -20%

5. **If work does not reference text directly = 0.** -100%