

RESEARCH PAPER.

__A. DESCRIPTION: Pick one of your assignments from this semester and write a research paper analyzing Formal Qualities [*Elements and Principles of Design*], Design Process, and consider Cultural and Historical contexts.

Within your analysis connect artistic movements, historical events, aesthetic styles and specific periods to your work. The language should explore aesthetic considerations and other qualities as well as reference two designers or artists. These individuals must be referenced in our textbooks or be established or famous professionals.

__B. OBJECTIVES: You will be evaluated using three main criteria. 1. Your ability to discuss the formal qualities of a work of art based on appropriate vocabulary [this can be based around the *Elements and Principles of Design*]. 2. Your ability to put a work of art into basic context and discuss its cultural and historical relevance. 3. Your ability to consider concept and meaning in a work of art.

Consider the following questions. [You are NOT required to respond to all.]

- __How does Design Process inform your work, and what is Design Process?
- __How do art & design styles, movements, and periods connect with the scope of your work? Why is that important or significant?
- __How do formal qualities of the work inform the conceptual attributes of the artwork?
- __What are the significant formal techniques that you use in your work?
- __What significant designers or artists inform your work, and why?
- __Why is Storytelling a significant part of the Design Process?

__C. LENGTH / STYLE / FORMAT / SUBMISSION PROCESS / DATE DUE: / 500 words minimum
/ MLA Style
/ Word File
/ Blackboard
/ Final Exam Day by 11:59 pm

__D. HEADING: _Student Name, _Class, _Professor Name, _Project Title, _Title of Paper, _Date.

__E. REFERENCES:

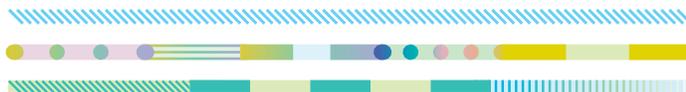
_1. Critique Guide:	You can reference the Critique Guide for ways to discuss your work.
_2. Text Books: Use your text books to reference established arts and designers.	 : <ul style="list-style-type: none"> 1.] <i>Graphic Design Thinking</i>, by Ellen Lupton, ISBN-10: 1568989792 2.] <i>Design Is Storytelling</i>, by Ellen Lupton, ISBN-10: 194230319X 3.] <i>Graphic Design: The New Basics</i>, by Ellen Lupton, ISBN-10: 9781616893323 4.] <i>Area 2</i>, by Editors of Phaidon Press, ISBN-10: 0714848557
_3. Artistic styles & periods:	See below.
_4. GD History Timeline:	http://gdh.2solutions.cz/
_5. GD History:	http://www.designhistory.org/
_6. Russian Constructivist	https://youtu.be/MMw6kUj0E0
_7. Designers:	See Examples of Designers on following pages.

PAPER. RUBRIC OVERVIEW



#	Criteria	% of grade	Draft Quality	Developing	Meets Expectations	Above Average	Stellar
1.	Syntax. Punctuation. Grammar. Quality of Language. Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors?		0	1	2	3	4
2.	Organization & Hierarchy of Writing. Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion?		0	1	2	3	4
3.	Voice of Writing Style. Does student show evidence of their own voice and writing style as they communicate their perspective?		0	1	2	3	4
4.	Citations. Are the texts cited?		0	1	2	3	4
5.	Communication of Ideas + Creativity of Ideas. The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly?		0	1	2	3	4
6.	Reference Texts : Form & Analyze Significance. The ability to form and analyze the significance of these ideas and their connection to the art and design process.		0	1	2	3	4
7.	Contemporary Topics & Connecting. The ability to consider contemporary topics and connect the dots to the student's body of work.		0	1	2	3	4

DESIGNERS to CONSIDER.



CHARLES DAWSON (1889 – 1981)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
AARON DOUGLAS (1899 – 1979)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
LEROY WINBUSH (1915 – 2007)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
EUGENE WINSLOW (1919 – 2001)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
GEORG OLDEN (1920 – 1975)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
THOMAS MILLER (1920 – 2012)	https://taughtncreatives.com/13-african-american-graphic-designers-know-part-1/
EMMETT MCBAIN (1935 - 2012)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
ARCHIE BOSTON (BORN 1943)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
EMORY DOUGLAS (BORN 1943)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
SYLVIA HARRIS (1953 - 2011)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
ART SIMS (BORN 1954)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
GAIL ANDERSON (BORN 1962)	https://taughtncreatives.com/13-african-american-graphic-designers-part-2/
ADÉ HOGUE	http://www.adehogue.com/
28 BLACK DESIGNERS:	http://www.28blacks.com/
STEFAN SAGMEISTER	HTTPS://VIMEO.COM/SHOWCASE/1712673/VIDEO/18683390 HTTPS://VIMEO.COM/SHOWCASE/1712673/VIDEO/19330103
JENNIFER STERLING	HTTP://WWW.JENNIFERSTERLINGDESIGN.COM/
CHARLES S. ANDERSON	HTTPS://WWW.CSADESIGN.COM/
JESSICA WALSH	HTTPS://ANDWALSH.COM/
KATHERINE MCCOY	HTTPS://WWW.AIGA.ORG/MEDALIST-KATHERINEMCCOY
ED FELLA	HTTPS://WWW.YOUTUBE.COM/WATCH?V=DDZPV69MFAY
ELLIOTT EARLS	HTTPS://WWW.ELLIOTTEARLS.COM/
PAULA SCHER	HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/PAULA-SCHER/
MILTON GLASER	HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/MILTON-GLASER/
JAMES VICTORE	HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/JAMES-VICTORE/
JESSICA HISCHE	HTTP://JESSICAHISCHE.IS/AWESOME
MARTIN VENEZKY	HTTPS://WWW.MARTINVENEZKY.COM/
ALAN PETERS	HTTPS://CARGOCOLLECTIVE.COM/PETERS
JORDAN JAMESON	HTTP://WWW.KABALKA.COM/ HTTPS://WWW.INSTAGRAM.COM/JORDAN-JAMESON
JAMES MARTIN	HTTPS://WWW.INSTAGRAM.COM/MADE.BY.JAMES/
EL LIZITSKY	HTTP://WWW.DESIGNISHISTORY.COM/1920/EL-LISSITZKY/
ALEXANDER RODCHENKO	HTTPS://YOUTU.BE/-MMWGKUI0FQ

SHEPARD FAIREY	HTTPS://OBEYGIAN.COM/
APRIL GREIMAN	HTTP://APRILGREIMAN.COM/
PAUL RAND	HTTPS://AMERICANART.SI.EDU/ARTIST/PAUL-RAND-3936
SAUL BASS	HTTP://WWW.SAULBASSPOSTERARCHIVE.COM/GALLERY/POSTERS-FILM/
FEDERICO KANNO	HTTPS://FEDEKANNO.COM
STEPHEN FARRELL	HTTPS://COOPERTYPOGRAPHY.WORDPRESS.COM/2009/07/24/STEPHEN-FARRELL/
DAVID CARSON	HTTP://WWW.DAVIDCARSONDESIGN.COM/
MICHAEL BEIRUIT	HTTPS://WWW.PENTAGRAM.COM/ABOUT/MICHAEL-BIERUT
KYLE COOPER	HTTPS://WWW.AIGA.ORG/MEDALIST-KYLE-COOPER
DEBBIE MILLMAN	HTTPS://WWW.AIGA.ORG/AIGA/CONTENT/INSPIRATION/AIGA-MEDALIST/MEDALIST-DEBBIE-MILLMAN/
ELLEN LUPTON	HTTP://ELUPTON.COM/
CHRIS DO	HTTPS://WWW.BEHANCE.NET/CHRISDO
OLIVER MUNDAY	HTTPS://WWW.OLIVERMUNDAY.COM/
BARBARA KRUGER	HTTP://WWW.ARTNET.COM/ARTISTS/BARBARA-KRUGER/
JOHN GALL	HTTPS://WWW.JOHNALLDESIGN.COM/
ANNE JORDAN	HTTP://WWW.ANNATYPE.COM/
PETER MENDELSUND	HTTPS://WWW.PETERMENDELSUND.COM/
JASON RAMIREZ	HTTPS://JASONRAMIREZ.ME/
DAVID A. GEE	HTTPS://DAVIDGEEBOOKDESIGN.TUMBLR.COM/
JEREMY MENDE	HTTPS://MENDESIGN.COM
MICHAEL BRALEY	HTTP://WWW.BRALEYDESIGN.COM/
MIKE PERRY	HTTPS://WWW.MIKEPERRYSTUDIO.COM/
JOE SCORSONE + ALICE DRUEDING	HTTP://WWW.SDPOSTERS.COM/
GAIL ANDERSON	HTTPS://WWW.GAILYCURL.COM/
RICK VALICENTI	HTTPS://3ST.COM/ABOUT/STUDIO/RICK-VALICENTI
JEREMY MENDE	HTTPS://MENDESIGN.COM/?X=0
JOHN GALL	HTTPS://WWW.JOHNALLDESIGN.COM/