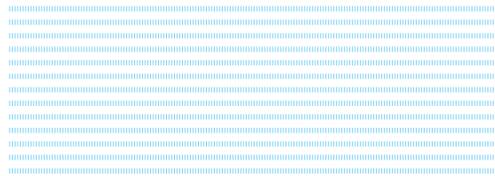
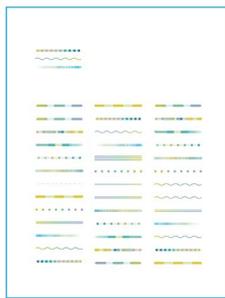


READ. LIST. 25 IDEAS. [DESIGN LITERACY]



__ A. Description: Read. List. 25 ideas.
Read at least five to ten of the essays in the book *Design Literacy*. List the titles of the essays and the page numbers. Then pick 25 significant specific ideas discussed in the essays that inspire you or interest your life. List the 25 ideas and page number where idea was mentioned in parenthesis. After each idea list and explain why you picked the idea. Or mention why the idea is a significant consideration in our contemporary life, culture, or histories.

__ B. Objectives / Criteria: See Rubric.

__ C. Length/Style: / Include Page numbers per idea selected.
/ Include "Works Cited" at the end of document
/ Ideas directly from the text should be cited
/ Please list heading only on the first page
/ If you decide to use pros use MLA style

__ D. Heading: _Student Name
_Class
_Professor Name
_Project Title
_Title of Paper
_Date

__ E. Format: Microsoft Word File.

__ F. Submission Process: Turn in on Blackboard by due date.

__ G. Date Due: See syllabus / Calendar.

__ H. Reading:  : Design Literacy, 978-1621534044

RUBRIC.

VISUAL LITERACY & the DESIGN PROCESS.

READ & LIST.

0	DRAFT QUALITY
1	DEVELOPING
2	MEETS EXPECTATIONS
3	ABOVE AVERAGE
4	STELLAR



#	Criteria	% of grade
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1. **Writing [or quality of list-making] / Organization / Grammar / Language / Voice /**

___ **Syntax. Punctuation. Grammar. Quality of Language.** Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors?

___ **Organization & Hierarchy of Writing.** Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion?

___ **Voice of Writing Style.** Does student show evidence of their own voice and writing style as they communicate their perspective?

___ **Communication of Ideas + Creativity of Ideas.** The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly?

___ **Reference Texts : Form & Analyze Significance.** The ability to form and analyze the significance of these ideas and their connection to the art and design process.

___ **Contemporary Topics & Connecting.** The ability to consider contemporary topics and connect the dots to the student's body of work.

2. **Citations.** Are the texts cited with "Works Cited" at the end of document?

3. **Page Numbers after each listed idea.** Are the texts cited?

4. **Is Work Late?** -20%

5. **If work does not reference text directly = 0.** -100%